

June 10 – 11, 2010  
 DragonRidge Country Club • Las Vegas, NV

**SPONSORSHIP OPPORTUNITIES**



**Presenting Sponsor.....\$50,000**

- 3 golf foursomes with first 3 choices of celebrities
- Practice round for 12 players
- 12 rooms, 2 nights lodging at Planet Hollywood Resort
- 3 VIP tables, 24 tickets to the Awards Dinner
- Special recognition at Awards Dinner and throughout Tournament
- Corporate name recognition on event banner, sponsors banner, and on-course tee signs
- Prime placement of name/logo on invitation and official Tournament website
- Corporate name recognition in all advertising including media promotion
- 1 full-page color ad in Souvenir Program
- 12 player golf shirts with company logo
- Gift bags for 12 players
- Opportunity for promotional info in player tee bags

**Premier Sponsor.....\$25,000**

- 2 golf foursomes, and practice round for 8
- 8 rooms, 2 nights lodging at Planet Hollywood Resort
- 2 VIP tables, 16 tickets to the Awards Dinner
- Prominent recognition on sponsors banner
- Prominent placement of name/logo on invitation and official Tournament website
- Corporate name recognition on tee sign
- Corporate name recognition in all advertising, including media promotion
- 1 full-page color ad in Souvenir Program
- Gift bags for 8 players

**Pairings Party Sponsor.....\$15,000**

- 1 golf foursome, and practice round for 4
- 4 rooms, 2 nights lodging at Planet Hollywood Resort
- 8 VIP tickets to the Pairings Party
- 1 VIP table, 8 tickets to the Awards Dinner
- Corporate name recognition on Pairings Party signage, sponsors banner, and throughout event
- Half page ad in Souvenir Program
- Corporate name recognition in all advertising, including media promotion
- Gift bags for 4 players

**Awards Dinner Sponsor.....\$15,000**

- 1 golf foursome, and practice round for 4
- 4 rooms, 2 nights lodging at Planet Hollywood Resort
- 2 VIP tables, 16 tickets to the Awards Dinner
- Corporate name recognition on Awards Dinner signage, sponsors banner, and throughout event
- Half page ad in Souvenir Program
- Corporate name recognition in all in all advertising, including media promotion
- Gift bags for 4 players

**Golf Cart Sponsor.....\$10,000**

- 1 golf foursome
- 4 rooms, 2 nights lodging at Planet Hollywood Resort
- 1 VIP table, 8 tickets to the Awards Dinner
- Company name/logo on all golf carts
- Corporate name recognition on sponsors banner
- Half page ad in Souvenir Program
- Corporate name recognition in all advertising, including media promotion
- Corporate name recognition on tee sign
- Gift bags for 4 players

**Driving Range Sponsor.....\$5,000**

- 2 players
- 4 tickets to the Awards Dinner
- Company name/logo on signage at driving range
- Corporate name recognition on sponsors banner
- Half page ad in Souvenir Program
- Corporate name recognition in various media

**Tee / Booth Sponsor.....\$1,000**

- Booth/tent Space on the golf course
- Corporate name recognition on tee sign
- 2 tickets to the Awards Dinner
- Half page ad in Souvenir Program

## PLAYING OPPORTUNITIES

Register by **March 31, 2010**, and take advantage of the following early bird opportunities:

<b>Early Bird Single Player</b> .....	<b>\$750</b>	<b>Early Bird Foursome</b> .....	<b>\$3,000</b>
<b>Single Player (after March 31)</b> .....	<b>\$1,000</b>	<b>Foursome (after March 31)</b> .....	<b>\$3,500</b>

## OTHER OPPORTUNITIES TO PARTICIPATE

**Don't Want to Golf? VIP Pass for One**.....**\$400**

Join us for all the Vegas parties! Includes: Pairings Party, Dinner & Live Auction on Thursday, June 10<sup>th</sup>; Dinner Gala, Awards and Entertainment on Friday, June 11<sup>th</sup>.

**In-Kind Donations:** Play a vital role in contributing to the success of our event by providing any of the following:

**Silent Auction Items • Gift Bag Items (180 qty) • Monetary Donations**

## SCHEDULE OF EVENTS

### THURSDAY, JUNE 10

- 6:00 pm** | Pairings Party and cocktails at Planet Hollywood
- 7:00 pm** | Dinner and Live Auction
- 9:00 pm** | Special performances and comedy acts



### FRIDAY, JUNE 11

- 9:30 - 11:00 am** | Check-In / Registration; Driving Range is open
- 11:00 am** | Shotgun Start
- 3:30 - 4:30 pm** | Post-Tournament cocktails at DragonRidge
- 4:30 pm** | Buses return to Planet Hollywood
- 6:30 pm** | Cocktails and Awards Dinner – Planet Hollywood Pool Deck
- 8:30 pm** | Musical entertainment



**planet hollywood™**  
RESORT & CASINO • LAS VEGAS

For more info, please contact Event Producer Amber Behrens at:  
[amberbehrens@comcast.net](mailto:amberbehrens@comcast.net), or (707) 837-7902

You can also visit our website at [www.worldfitforkids.org](http://www.worldfitforkids.org)

# REGISTRATION FORM

Yes, I/we will help support A World Fit For Kids! Below I've indicated how I/we will participate.



## EVENT SPONSORSHIP

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> <b>Presenting Sponsor</b><br>\$50,000     | <input type="checkbox"/> <b>Premier Sponsor</b><br>\$25,000   | <input type="checkbox"/> <b>Awards Dinner Sponsor</b><br>\$15,000 |  |
| <input type="checkbox"/> <b>Pairings Party Sponsor</b><br>\$15,000 | <input type="checkbox"/> <b>Golf Cart Sponsor</b><br>\$10,000 | <input type="checkbox"/> <b>Driving Range Sponsor</b><br>\$10,000 | <input type="checkbox"/> <b>Tee / Booth Sponsor</b><br>\$1,000 |

Sponsoring Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

## EARLY BIRD REGISTRATION *(Early Bird Deadline – March 31, 2010)*

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Early Bird Single Player</b> - \$750                | <input type="checkbox"/> <b>Early Bird Foursome</b> - \$3,000              |
| <input type="checkbox"/> <b>Single Player</b> <i>(after March 31)</i> - \$1,000 | <input type="checkbox"/> <b>Foursome</b> <i>(after March 31)</i> - \$3,500 |

	PLAYER #1	PLAYER #2	PLAYER #3	PLAYER #4
Full Name				
Address				
City/State/Zip				
Email				
Phone				
Shirt/Shoe Sizes				
Handicap Index				

## OTHER OPPORTUNITIES

- VIP Pass for One** - \$400

Includes Pairings Party, Dinner & Live Auction on June 10<sup>th</sup>; Dinner Gala, Awards and Entertainment on June 11<sup>th</sup>

### In-Kind Contributions

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Silent Auction Item<br>Description _____ | <input type="checkbox"/> Gift Bags (180 Qty)<br>Description _____ | <input type="checkbox"/> Donation in the amount of:<br>\$ _____ |
|---|---|---|

**Payment by Check:** Make payable to "A World Fit For Kids!"

Total payment of \$ \_\_\_\_\_ Check Number \_\_\_\_\_

**Payment by Credit Card:**  Visa  MasterCard  American Express

Name on Card \_\_\_\_\_ Acct # \_\_\_\_\_ Exp Date \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Address *(if different)* \_\_\_\_\_ City/State \_\_\_\_\_ Zip \_\_\_\_\_

Mail completed form and any checks to:

**A World Fit For Kids! • 678 S. La Fayette Park Place • Los Angeles, CA 90057**  
**Phone (213) 387-7712 • FAX (213) 387-7717 • sorbogolf@worldfitforkids.org**

*\* All tax-deductible proceeds benefit A World Fit For Kids! Federal Tax ID # 33-0550994.*